*** It is now 7/18/07 2:48:04 PM ***

Welcome to DialogLink - Version 5 Revolutionize the Way You Work!

New on Dialog

Enhanced Derwent World Patents Index Now Available

The enhanced *Derwent World Patents Index*[®] (*DWPI*SM) (Files 350,351,352) is now available on Dialog. The improvements implemented in *DWPI* on Dialog further extend the database's rich content set and enhances overall functionality of the database.

In addition to distilled expert analysis reflected in *DWPI* expanded titles and abstracts, other enhancements include original patent filing details, multiple patent images, easy cut-and-paste patent family data, and much more.

The new templates include new features that will help you manage and distribute your *DWPI* search results in an attractive format.

Learn about all of the new DWPI enhancements and report templates at http://www.dialog.com/dwpi.

DialogLink 5 Release Notes

New features available in the latest release of DialogLink 5 (November 2005)

- Ability to resize images for easier incorporation into DialogLink Reports
- New settings allow users to be prompted to save Dialog search sessions in the format of their choice (Microsoft Word, RTF, PDF, HTML, or TEXT)
- Ability to set up Dialog Alerts by Chemical Structures and the addition of Index Chemicus as a structure searchable database
- Support for connections to STN Germany and STN Japan services

Show Preferences for details

? Help Log On Msg

*** ANNOUNCEMENTS ***

* * *

NEW FILES RELEASED

- ***BIOSIS Previews Archive (File 552)
- ***BIOSIS Previews 1969-2007 (File 525)
- ***Engineering Index Backfile (File 988)
- ***Trademarkscan South Korea (File 655)

RESUMED UPDATING

***File 141, Reader's Guide Abstracts

RELOADS COMPLETED

- ***Files 154 & 155, MEDLINE
- ***File 5, BIOSIS Previews archival data added
- ***Files 340, 341 & 942, CLAIMS/U.S. Patents 2006 reload now online

DATABASES REMOVED

Chemical Structure Searching now available in Prous Science Drug Data Report (F452), Prous Science Drugs of the Future (F453), IMS R&D Focus (F445/955), Pharmaprojects (F128/928), Beilstein Facts (F390), Derwent Chemistry Resource (F355) and Index Chemicus (File 302).

* * *

>>>For the latest news about Dialog products, services, content<<<
>>>and events, please visit What's New from Dialog at <<<
>>>http://www.dialog.com/whatsnew/. You can find news about<<<
>>>a specific database by entering HELP NEWS <file number>.<<</pre>

? Help Off Line

* * *

Connecting to Rob Pond - Dialog - 264751 Connected to Dialog via SMS00316

? B 15, 9, 610, 810, 275, 476, 624, 621, 636, 613, 813, 16, 160, 634, 148, 20, 35, 583, 65, 2, 474, 475, 99, 256, 348, 349, 347, 635, 570, PAPERSMJ, PAPERSEU, 47

[File 15] **ABI/Inform(R)** 1971-2007/Jul 18

(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 9] Business & Industry(R) Jul/1994-2007/Jul 12

(c) 2007 The Gale Group. All rights reserved.

[File 610] Business Wire 1999-2007/Jul 18

(c) 2007 Business Wire. All rights reserved.

*File 610: File 610 now contains data from 3/99 forward. Archive data (1986-2/99) is available in File 810.

[File 810] Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire . All rights reserved.

[File 275] Gale Group Computer DB(TM) 1983-2007/Jul 13

(c) 2007 The Gale Group. All rights reserved.

[File 476] Financial Times Fulltext 1982-2007/Jul 18

(c) 2007 Financial Times Ltd. All rights reserved.

[File 624] McGraw-Hill Publications 1985-2007/Jul 18

(c) 2007 McGraw-Hill Co. Inc. All rights reserved.

*File 624: Homeland Security & Defense and 9 Platt energy journals added Please see HELP NEWS624 for more

[File 621] Gale Group New Prod.Annou.(R) 1985-2007/Jul 13

(c) 2007 The Gale Group. All rights reserved.

[File 636] Gale Group Newsletter DB(TM) 1987-2007/Jul 17

(c) 2007 The Gale Group. All rights reserved.

[File 613] PR Newswire 1999-2007/Jul 18

(c) 2007 PR Newswire Association Inc. All rights reserved.

*File 613: File 613 now contains data from 5/99 forward. Archive data (1987-4/99) is available in File 813.

[File 813] PR Newswire 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc. All rights reserved.

[File 16] Gale Group PROMT(R) 1990-2007/Jul 17

(c) 2007 The Gale Group. All rights reserved.

[File 160] Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group. All rights reserved.

[File 634] San Jose Mercury Jun 1985-2007/Jul 17

(c) 2007 San Jose Mercury News. All rights reserved.

[File 148] Gale Group Trade & Industry DB 1976-2007/Jul 13

(c)2007 The Gale Group. All rights reserved.

*File 148: The CURRENT feature is not working in File 148. See HELP NEWS148.

[File 20] Dialog Global Reporter 1997-2007/Jul 18

(c) 2007 Dialog. All rights reserved.

[File 35] Dissertation Abs Online 1861-2007/Jun

(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 583] Gale Group Globalbase(TM) 1986-2002/Dec 13

(c) 2002 The Gale Group. All rights reserved.

*File 583: This file is no longer updating as of 12-13-2002.

[File 65] Inside Conferences 1993-2007/Jul 18

(c) 2007 BLDSC all rts. reserv. All rights reserved.

[File 2] INSPEC 1898-2007/Jul W1

(c) 2007 Institution of Electrical Engineers. All rights reserved.

[File 474] New York Times Abs 1969-2007/Jul 18

(c) 2007 The New York Times. All rights reserved.

[File 475] Wall Street Journal Abs 1973-2007/Jul 18

(c) 2007 The New York Times. All rights reserved.

[File 99] Wilson Appl. Sci & Tech Abs 1983-2007/Jun

(c) 2007 The HW Wilson Co. All rights reserved.

[File 256] **TecInfoSource** 82-2007/Aug

(c) 2007 Info. Sources Inc. All rights reserved.

[File 348] EUROPEAN PATENTS 1978-2007/ 200728

(c) 2007 European Patent Office. All rights reserved.

*File 348: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.

[File 349] PCT FULLTEXT 1979-2007/UB=20070712UT=20070705

(c) 2007 WIPO/Thomson. All rights reserved.

*File 349: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.

[File 347] JAPIO Dec 1976-2007/Dec(Updated 070702)

(c) 2007 JPO & JAPIO. All rights reserved.

[File 635] Business Dateline(R) 1985-2007/Jul 18

(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 570] Gale Group MARS(R) 1984-2007/Jul 12

(c) 2007 The Gale Group. All rights reserved.

[File 387] The Denver Post 1994-2007/Jul 17

(c) 2007 Denver Post. All rights reserved.

[File 471] New York Times Fulltext 1980-2007/Jul 21

(c) 2007 The New York Times. All rights reserved.

[File 492] Arizona Repub/Phoenix Gaz 19862002/Jan 06

(c) 2002 Phoenix Newspapers. All rights reserved.

*File 492: This file is no longer updating.

[File 494] St LouisPost-Dispatch 1988-2007/Jul 17

(c) 2007 St Louis Post-Dispatch. All rights reserved.

[File 631] Boston Globe 1980-2007/Jul 13

(c) 2007 Boston Globe. All rights reserved.

[File 633] Phil.Inquirer 1983-2007/Jul 17

(c) 2007 Philadelphia Newspapers Inc. All rights reserved.

[File 638] Newsday/New York Newsday 1987-2007/Jul 18

(c) 2007 Newsday Inc. All rights reserved.

[File 640] San Francisco Chronicle 1988-2007/Jul 18

(c) 2007 Chronicle Publ. Co. All rights reserved.

[File 641] Rocky Mountain News Jun 1989-2007/Jul 18

(c) 2007 Scripps Howard News. All rights reserved.

[File 702] Miami Herald 1983-2007/Jul 17

(c) 2007 The Miami Herald Publishing Co. All rights reserved.

[File 703] USA Today 1989-2007/Jul 17

(c) 2007 USA Today. All rights reserved.

[File 704] (Portland)The Oregonian 1989-2007/Jul 17

(c) 2007 The Oregonian. All rights reserved.

[File 713] Atlanta J/Const. 1989-2007/Jul 12

(c) 2007 Atlanta Newspapers. All rights reserved.

[File 714] (Baltimore) The Sun 1990-2007/Jul 15

(c) 2007 Baltimore Sun. All rights reserved.

[File 715] Christian Sci.Mon. 1989-2007/Jul 18

(c) 2007 Christian Science Monitor. All rights reserved.

[File 725] (Cleveland)Plain Dealer Aug 1991-2007/Jul 17

(c) 2007 The Plain Dealer. All rights reserved.

[File 735] St. Petersburg Times 1989- 2007/Jul 15

(c) 2007 St. Petersburg Times. All rights reserved.

[File 477] Irish Times 1999-2007/Jul 18

(c) 2007 Irish Times. All rights reserved.

[File 710] Times/Sun.Times(London) Jun 1988-2007/Jul 18

(c) 2007 Times Newspapers. All rights reserved.

[File 711] Independent(London) Sep 1988-2006/Dec 12

(c) 2006 Newspaper Publ. PLC. All rights reserved.

*File 711: Use File 757 for full current day's news of the Independent, as as well as full coverage of many additional European news sources.

[File 756] Daily/Sunday Telegraph 2000-2007/Jul 18

(c) 2007 Telegraph Group. All rights reserved.

[File 757] Mirror Publications/Independent Newspapers 2000-2007/Jul 18

(c) 2007. All rights reserved.

[File 47] Gale Group Magazine DB(TM) 1959-2007/Jul 05

(c) 2007 The Gale group. All rights reserved.

```
? s agentexplorer???
S1 112 S AGENTEXPLORER???
? S AGENTEXPLORER????
S2 112 S AGENTEXPLORER????
? s sabre
S3 80237 S SABRE
? s s2 and s3
Processing
       112 S2
      80237 S3
S4
      112 S S2 AND S3
? s pd<20000209
Processing
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Processing

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>>>W: One or more prefixes are unsupported or undefined in one or more files.

S5 72347437 S PD<20000209

? d s

Set	Items	Description
S1	112	S AGENTEXPLORER???
S2	112	S AGENTEXPLORER????
s3	80237	S SABRE
S4	112	S S2 AND S3
S5	72347437	S PD<20000209

? s s5 and s4

Processing

72347437 S5

112 S4

Processing

```
? s packag??? or bundl???
Processing
     7424148 PACKAG???
      918472 BUNDL???
s7
     8114142
               S PACKAG??? OR BUNDL???
? s personaliz??? or customiz???
Processing
Processing
Processing
Processing
Processing
      706284 PERSONALIZ???
     1528400 CUSTOMIZ???
S8
     2107747 S PERSONALIZ??? OR CUSTOMIZ???
? s s6 and (s7 or s8)
Processing
Processing
Processing
```

```
Processing
Processing
Processing
Processing
            69
                  S6
      8114142
                  S7
      2107747
                  S8
S9
            32
                 S S6 AND (S7 OR S8)
? t s9/free/all
       "FREE" is not a valid format name in file(s): 347-349
9/8/1 (Item 1 from file: 9)
Business & Industry(R)
(c) 2007 The Gale Group. All rights reserved.
01852657 Supplier Number: 24642519 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Sabre's Two-Edged Sword
May 10, 1999
Word Count: 2207
Company Names: SABRE INC
Industry Names: Information industry
Product Names: On-line reservation services (737570)
Concept Terms: All company; Corporate strategy
Geographic Names: North America (NOAX); United States (USA)
>>>W:
       "FREE" is not a valid format name in file(s): 347-349
9/8/2 (Item 2 from file: 9)
Business & Industry(R)
(c) 2007 The Gale Group. All rights reserved.
01820653 Supplier Number: 24611436
News Update: Digital Reservations
April 12, 1999
Word Count: 76
Company Names: SABRE INC
Industry Names: Information industry; Network hardware and software; Software; Travel & leisure
Product Names: Travel agencies (472400); Communications software packages, except networking (737251); On-
```

Concept Terms: All company; All product and service information; Joint venture; Product introduction Geographic Names: Canada (CDA); Canada (CDAX); North America (NOAX); United States (USA)

line reservation services (737570)

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/3 (Item 1 from file: 624) McGraw-Hill Publications

(c) 2007 McGraw-Hill Co. Inc. All rights reserved.

00941273

Sabre Provides Agents Customized Internet Travel

Content June 4, 1998 WORD COUNT: 76

COMPANY NAMES: MasterCard ; Sabre Group

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/4 (Item 2 from file: 624) McGraw-Hill Publications

(c) 2007 McGraw-Hill Co. Inc. All rights reserved.

00905654

Sabre Introduces Low-Fare Tracking On Web Site

December 15, 1997 WORD COUNT: 86

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/5 (Item 1 from file: 621)

Gale Group New Prod.Annou.(R)

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02236848 Supplier Number: 57620286 (USE FORMAT 7 FOR FULLTEXT)

Sabre Unveils Latest Offerings in Its Suite of Internet Solutions; Internet Solution Suite Builds Customer Loyalty, Saves Time and Money For Agencies.

Nov 18, 1999

Word Count: 911

Publisher Name: PR Newswire Association, Inc.

Company Names: *Sabre Inc.

Geographic Names: *1USA (United States)

Product Names: *7375930 (Reservation Services)

Industry Names: BUS (Business, General); BUSN (Any type of business)

SIC Codes: 7389 (Business services, not elsewhere classified)

NAICS Codes: 561599 (All Other Travel Arrangement and Reservation Services)

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/6 (Item 2 from file: 621)

Gale Group New Prod.Annou.(R)

(c) 2007 The Gale Group. All rights reserved.

01829576 Supplier Number: 54138538 (USE FORMAT 7 FOR FULLTEXT) Digital Rez Software Corp. Signs Exclusive Deal With the SABRE Group.

March 17, 1999 Word Count: 355

Publisher Name: PR Newswire Association, Inc.

Company Names: *SABRE Group

Event Names: *610 (Contracts & orders received)
Geographic Names: *1USA (United States)
Product Names: *7375930 (Reservation Services)

Industry Names: BUS (Business, General); BUSN (Any type of business)

SIC Codes: 7389 (Business services, not elsewhere classified)

NAICS Codes: 561599 (All Other Travel Arrangement and Reservation Services)

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/7 (Item 1 from file: 636)
Gale Group Newsletter DB(TM)

(c) 2007 The Gale Group. All rights reserved.

03760675 Supplier Number: 48138024 (USE FORMAT 7 FOR FULLTEXT)

THE SABRE GROUP: The SABRE Group develops Internet solution for Japan Airlines web site

Nov 24, 1997 **Word Count:** 515

Publisher Name: M2 Communications

Industry Names: BUSN (Any type of business); INTL (Business, International)

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/8 (Item 1 from file: 613)

PR Newswire

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00225440 19991202HSCPR (USE FORMAT 7 FOR FULLTEXT)

PR Newswire High Technology Summary Thursday, Dec. 2, 1999

Thursday, December 2, 1999 16:40 EST

Word Count: 6,428

Company Names: AMAZON COM INC; OFFICEMAX INC; SHOCKLEY COMMUNICATIONS CORP;

DILLEN PRODUCTS INC

Geographic Names: CALIFORNIA; FLORIDA; USA; AMERICAS; NORTH AMERICA Product Names: INTERNET; COMMUNICATIONS TECHNOLOGIES; COMPUTERS

Event Names: TECHNOLOGY DEVELOPMENT

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/9 (Item 2 from file: 613)

PR Newswire

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00218286 19991118DATH005 (USE FORMAT 7 FOR FULLTEXT)

Sabre Unveils Latest Offerings in Its Suite of Internet Solutions; Internet Solution Suite Builds Customer Loyalty, Saves Time and Money For Agencies

Thursday, November 18, 1999 09:00 EST

Word Count: 956

Company Names: Sabre Inc.; SABRE GROUP HOLDINGS INC; WORLD SERVICES INC; VOLLMER

PUBLIC RELATIONS INC

Geographic Names: TEXAS; AMERICAS; NORTH AMERICA; USA

Product Names: NEW PRODUCT DEVELOPMENT; MARKETING; CORPORATE; COMMUNICATIONS SOFTWARE; COMPUTER SOFTWARE; INTERNET; MODEMS; NETWORKS; TRAVEL AGENTS; TRAVEL

AND TOURISM; COMMUNICATIONS TECHNOLOGIES; COMPUTERS; COMPUTER HARDWARE;

COMPUTER PERIPHERALS; DATA COMMUNICATIONS

Event Names: NEW PRODUCT DEVELOPMENT; PRODUCT LAUNCHES; CONTRACTS AND ORDERS;

CORPORATE FINANCIAL DATA; FINANCIAL AND COMMODITY MARKETS; SERVICES;

TECHNOLOGY DEVELOPMENT

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/10 (Item 1 from file: 813)

PR Newswire

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1440043 SFW065

Digital Rez Software Corp. Signs Exclusive Deal With the SABRE Group

Date: March 17, 1999 **Word Count:** 383

Company Name: DIGITAL REZ SOFTWARE; SABRE GROUP

Product: COMPUTER, ELECTRONICS (CPR)

Descriptors: CONTRACTS (CON)

State: BRITISH COLUMBIA; TEXAS (TX)

Section Heading: BUSINESS; TECHNOLOGY

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/11 (Item 2 from file: 813)

PR Newswire

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1284750

DAM028

SABRE AgentExplorer Provides Customized Internet Travel Content for Agents

Date: June 1, 1998 Word Count: 446

Company Name: THE SABRE GROUP; APPLE COMPUTER, INC.; MASTERCARD

Ticker Symbol: TSG (NYS); AAPL (NDQ)

Product: COMPUTER, ELECTRONICS (CPR); AIRLINES, AVIATION (AIR); INTERNET, MULTIMEDIA,

ONLINE (MLM)

Descriptors: NEW PRODUCTS & SERVICES (PDT)

State: TEXAS (TX); CALIFORNIA (CA)
Section Heading: BUSINESS; TECHNOLOGY

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/12 (Item 3 from file: 813)

PR Newswire

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1284749

SABRE AgentExplorer Provides Customized Internet Travel Content for Agents

Date: June 1, 1998 Word Count: 551

Ticker Symbol: TSG (NYS); AAPL (NDQ) Section Heading: BUSINESS; TECHNOLOGY

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/13 (Item 4 from file: 813)

PR Newswire

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1190746

DAM013

The SABRE Group Develops Internet Solution for Japan Airlines Web Site

Date: November 24, 1997

Word Count: 490

Company Name: THE SABRE GROUP; JAPAN AIRLINES

Ticker Symbol: TSG (NYS)

Product: LEISURE, TRAVEL, HOTELS, RESTAURANTS (LEI); INTERNET, MULTIMEDIA, ONLINE (MLM)

Descriptors: NEW PRODUCTS & SERVICES (PDT)

State: TEXAS (TX)

Section Heading: BUSINESS; TECHNOLOGY

9/8/14 (Item 1 from file: 16) Gale Group PROMT(R)

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06817468 Supplier Number: 57620286 (USE FORMAT 7 FOR FULLTEXT)

Sabre Unveils Latest Offerings in Its Suite of Internet Solutions; Internet Solution Suite Builds Customer

Loyalty, Saves Time and Money For Agencies.

Nov 18, 1999 **Word Count:** 911

Publisher Name: PR Newswire Association, Inc.

Company Names: *Sabre Inc.

Geographic Names: *1USA (United States)
Product Names: *7375930 (Reservation Services)

Industry Names: BUS (Business, General); BUSN (Any type of business)

SIC Codes: 7389 (Business services, not elsewhere classified)

NAICS Codes: 561599 (All Other Travel Arrangement and Reservation Services)

Special Features: COMPANY

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/15 (Item 2 from file: 16) Gale Group PROMT(R)

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06809685 Supplier Number: 56905071 (USE FORMAT 7 FOR FULLTEXT)

A Crowded Field.(travel agency Internet-based marketing)

Oct 11, 1999

Word Count: 1796

Publisher Name: Universal Media, Inc. Event Names: *240 (Marketing procedures) Geographic Names: *1USA (United States)

Product Names:

*4721000 (Travel Agents)

Industry Names: BUSN (Any type of business); TRVL (Travel and Hospitality)

NAICS Codes: 56151 (Travel Agencies)

Special Features: LOB

Advertising Codes: 32 Marketing/Advertising Methods; 25 New Electronic Marketing

9/8/16 (Item 3 from file: 16) Gale Group PROMT(R)

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06644236 Supplier Number: 55781618 (USE FORMAT 7 FOR FULLTEXT)

Sabre's AgentExplorer To Offer Bookings.

Sept 13, 1999 Word Count: 393

Publisher Name: Miller Freeman, Inc.
Event Names: *366 (Services introduction)
Geographic Names: *1USA (United States)
Product Names: *7375930 (Reservation Services)

Industry Names: BUSN (Any type of business); TRVL (Travel and Hospitality)
NAICS Codes: 561599 (All Other Travel Arrangement and Reservation Services)

Advertising Codes: 25 New Electronic Marketing

9/8/17 (Item 4 from file: 16) Gale Group PROMT(R)

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06292635 Supplier Number: 54469301 (USE FORMAT 7 FOR FULLTEXT)

Sabre Savvy. April 12, 1999 Word Count: 1092

Publisher Name: Universal Media, Inc. Company Names: *Sabre Corp.

Event Names: *360 (Services information)
Geographic Names: *1USA (United States)
Product Names: *7375930 (Reservation Services)

Industry Names: BUSN (Any type of business); TRVL (Travel and Hospitality) NAICS Codes: 561599 (All Other Travel Arrangement and Reservation Services)

Special Features: COMPANY

Advertising Codes: 55 Company Planning/Goals

9/8/18 (Item 5 from file: 16) Gale Group PROMT(R)

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06200584 Supplier Number: 54138538 (USE FORMAT 7 FOR FULLTEXT)

Digital Rez Software Corp. Signs Exclusive Deal With the SABRE Group.

March 17, 1999 Word Count: 355

Publisher Name: PR Newswire Association, Inc.

Company Names: *SABRE Group

Event Names: *610 (Contracts & orders received)
Geographic Names: *1USA (United States)
Product Names: *7375930 (Reservation Services)

Industry Names: BUS (Business, General); BUSN (Any type of business)

SIC Codes: 7389 (Business services, not elsewhere classified)

NAICS Codes: 561599 (All Other Travel Arrangement and Reservation Services)

Special Features: COMPANY

9/8/19 (Item 6 from file: 16) Gale Group PROMT(R)

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05738567 Supplier Number: 50218624 (USE FORMAT 7 FOR FULLTEXT)

Buried Treasure July 27, 1998 Word Count: 841

Publisher Name: Universal Media, Inc.

Company Names: *Worldspan Travel Agency Information Service L.P.

Event Names: *360 (Services information)
Geographic Names: *1USA (United States)
Product Names: *7375930 (Reservation Services)

Industry Names: BUSN (Any type of business); TRVL (Travel and Hospitality) NAICS Codes: 561599 (All Other Travel Arrangement and Reservation Services)

Special Features: COMPANY

Advertising Codes: 25 New Electronic Marketing; 59 Channels of Distribution

9/8/20 (Item 1 from file: 148) Gale Group Trade & Industry DB

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11512856 Supplier Number: 57620286 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Sabre Unveils Latest Offerings in Its Suite of Internet Solutions; Internet Solution Suite Builds Customer Loyalty, Saves Time and Money For Agencies.

Nov 18, 1999

Word Count: 973 Line Count: 00085

Company Names: Sabre Inc.

Industry Codes/Names: BUS Business, General; BUSN Any type of business

Descriptors: Ticket brokers

Geographic Codes: 1USA United States

Product/Industry Names: 7375930 (Reservation Services)

Product/Industry Names: 7389 Business services, not elsewhere classified

NAICS Codes: 561599 All Other Travel Arrangement and Reservation Services

File Segment: NW File 649

9/8/21 (Item 2 from file: 148) Gale Group Trade & Industry DB

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10885548 Supplier Number: 54138538 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Digital Rez Software Corp. Signs Exclusive Deal With the SABRE Group.

March 17, 1999

Word Count: 378 Line Count: 00037 Company Names: SABRE Group--Contracts

Industry Codes/Names: BUS Business, General; BUSN Any type of business

Descriptors: Ticket brokers--Contracts **Geographic Codes:** 1USA United States

Product/Industry Names: 7375930 (Reservation Services) **Event Codes/Names:** 610 Contracts & orders received

Product/Industry Names: 7389 Business services, not elsewhere classified **NAICS Codes:** 561599 All Other Travel Arrangement and Reservation Services

File Segment: NW File 649

9/8/22 (Item 3 from file: 148) Gale Group Trade & Industry DB

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09881480 Supplier Number: 20011413 (USE FORMAT 7 OR 9 FOR FULL TEXT)

The SABRE Group Develops Internet Solution for Japan Airlines Web Site

Nov 24, 1997

Word Count: 539 Line Count: 00050

Company Names: SABRE Group--Contracts; Japan Air Lines Company Ltd.--Marketing

Industry Codes/Names: BUS Business, General; BUSN Any type of business

Product/Industry Names: 4510100 (Scheduled Air Passenger Svc); 7372709 (Computer Systems Services NEC

(Contract))

Product/Industry Names: 4512 Air transportation, scheduled; 7371 Computer programming services

Ticker Symbols: TSG File Segment: NW File 649

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/23 (Item 1 from file: 20) Dialog Global Reporter

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08291276 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Sabre Unveils Latest Offerings in Its Suite of Internet Solutions; Internet Solution Suite Builds Customer

Loyalty, Saves Time and Money For Agencies

November 18, 1999 Word Count: 929

Country Names/Codes: United States of America (US)

Regions: Americas; North America; Pacific Rim

Province/State: Texas

SIC Codes/Descriptions: 4724 (Travel Agencies); 9510 (Environmental Quality); 7375 (Information Retrieval

Services)

Naics Codes/Descriptions: 56151 (Travel Agencies); 9241 (Admin of Environmental Quality Programs); 514191

(On-Line Information Services)

9/8/24 (Item 2 from file: 20)
Dialog Global Reporter
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06733144 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Aust's Viator Systems announces alliance with Sabre

August 16, 1999 **Word Count:** 323

Company Names: Sabre Group Holding Inc

Descriptors: Joint Ventures; Strategy; Company News; Facilities & Equipment Country Names/Codes: United States of America (US); Australia (AU)

Regions: Americas; North America; Pacific Rim; Australasia

SIC Codes/Descriptions: 4724 (Travel Agencies)

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/25 (Item 3 from file: 20)
Dialog Global Reporter
(c) 2007 Dialog. All rights reserved.
06732511 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Aust's Viator Systems announces alliance with Sabre

August 16, 1999 **Word Count:** 321

Descriptors: Joint Ventures; Strategy; Company News

Country Names/Codes: United States of America (US); Australia (AU)

Regions: Americas; North America; Pacific Rim; Australasia

SIC Codes/Descriptions: 4724 (Travel Agencies); 7372 (Prepackaged Software)

9/8/26 (Item 4 from file: 20) Dialog Global Reporter

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06731741 (USE FORMAT 7 OR 9 FOR FULLTEXT) AUSTRALIA'S VIATOR SYSTEMS ALLIES WITH SABRE OF US

August 17, 1999 **Word Count:** 322

Company Names: Sabre Group Holding Inc

Descriptors: Joint Ventures; Strategy; Company News

Country Names/Codes: United States of America (US); Australia (AU)

Regions: Americas; North America; Pacific Rim; Australasia

SIC Codes/Descriptions: 4724 (Travel Agencies); 7370 (Computer & Data Processing Services)

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/27 (Item 5 from file: 20) Dialog Global Reporter (c) 2007 Dialog All rights re

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04674990 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Digital Rez Software Corp. Signs Exclusive Deal With the SABRE Group

March 17, 1999 Word Count: 359

9/8/28 (Item 6 from file: 20)
Dialog Global Reporter
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01801125 (USE FORMAT 7 OR 9 FOR FULLTEXT)

SABRE AgentExplorer Provides Customized Internet Travel Content for Agents

June 01, 1998 **Word Count:** 406

Country Names/Codes: Australia (AU)

Regions: Asia; Pacific Rim

SIC Codes/Descriptions: 2844 (Toilet Preparations)

9/8/29 (Item 1 from file: 570)

Gale Group MARS(R)

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01818430 Supplier Number: 56905071 (USE FORMAT 7 FOR FULLTEXT)

A Crowded Field.(travel agency Internet-based marketing)

Oct 11, 1999

Word Count: 1796

Publisher Name: Universal Media, Inc. Event Names: *240 (Marketing procedures)

Geographic Names: *1USA (United States)
Product Names: *4721000 (Travel Agents)

Industry Names: BUSN (Any type of business); TRVL (Travel and Hospitality)

Naics Codes: 56151 (Travel Agencies)

Special Features: LOB

Advertising Codes: 32 Marketing/Advertising Methods; 25 New Electronic Marketing

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/30 (Item 2 from file: 570)

Gale Group MARS(R)

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01798743 Supplier Number: 55781618 (USE FORMAT 7 FOR FULLTEXT)

Sabre's AgentExplorer To Offer Bookings.

Sept 13, 1999

Word Count: 393

Publisher Name: Miller Freeman, Inc.
Event Names: *366 (Services introduction)
Geographic Names: *1USA (United States)
Product Names: *7375930 (Reservation Services)

Industry Names: BUSN (Any type of business); TRVL (Travel and Hospitality) Naics Codes: 561599 (All Other Travel Arrangement and Reservation Services)

Advertising Codes: 25 New Electronic Marketing

>>>W: "FREE" is not a valid format name in file(s): 347-349

9/8/31 (Item 3 from file: 570)

Gale Group MARS(R)

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01747399 Supplier Number: 54469301 (USE FORMAT 7 FOR FULLTEXT)

Sabre Savvy.

April 12 , 1999 **Word Count:** 1092

Publisher Name: Universal Media, Inc. Company Names: *Sabre Corp.

Event Names: *360 (Services information)

Geographic Names: *1USA (United States)

Product Names: *7375930 (Reservation Services)

Industry Names: BUSN (Any type of business); TRVL (Travel and Hospitality) Naics Codes: 561599 (All Other Travel Arrangement and Reservation Services)

Special Features: COMPANY

Advertising Codes: 55 Company Planning/Goals

9/8/32 (Item 4 from file: 570)

Gale Group MARS(R)

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01677560 Supplier Number: 50218624 (USE FORMAT 7 FOR FULLTEXT)

Buried Treasure

July 27, 1998 Word Count: 841

Publisher Name: Universal Media, Inc.

Company Names: *Worldspan Travel Agency Information Service L.P.

Event Names: *360 (Services information)
Geographic Names: *1USA (United States)
Product Names: *7375930 (Reservation Services)

Industry Names: BUSN (Any type of business); TRVL (Travel and Hospitality) Naics Codes: 561599 (All Other Travel Arrangement and Reservation Services)

Special Features: COMPANY

Advertising Codes: 25 New Electronic Marketing; 59 Channels of Distribution

d s Set Items Description S1 112 S AGENTEXPLORER??? S2 112 S AGENTEXPLORER???? 80237 S3 S SABRE S4 112 S S2 AND S3 S5 72347437 S PD<20000209 **S6** 69 S S5 AND S4 S7 8114142 S PACKAG??? OR BUNDL??? 2107747 S8 S PERSONALIZ??? OR CUSTOMIZ??? S9 32 S S6 AND (S7 OR S8)

? rd s9

>>>W: Duplicate detection is not supported for File 348.

Duplicate detection is not supported for File 349.

Duplicate detection is not supported for File 347.

Records from unsupported files will be retained in the RD set.

S10 16 RD S9 (UNIQUE ITEMS)

? t s10/k/all

10/K/1 (Item 1 from file: 9) Business & Industry(R)

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Sabre's Two-Edged Sword

(Sabre initiated restructuring effort about two months ago; changed name, consolidated divisions

ABSTRACT:

Sabre Inc (Fort Worth, TX), the former SABRE, set out on a restructuring endeavor about two months earlier, consolidating its divisions as well... ...is moving into the leisure arena. Still, despite the company's new initiatives and products, Sabre continues to provide agents what it historically has done, which is a method for arranging... ...difference now, perhaps is that GDSs are receiving more requests from their agents than previously. Sabre initiated an airline booking tool in 4/99 known as fare-led availability, which is... ...of travelers wanting to travel for the lowest fares. The article provides more details about Sabre.

TEXT:

...supplier-agent relationship and expand into leisure travel

Until just a few years ago, the **SABRE** (Semi-Automated Business Research Environment) acronym described the GDS perfectly: a transaction processing company designed to manage airline inventory in a highly structured distribution system. **SABRE** became a leader in the world of automated travel distribution, serving travel agents, consumers and...

- ...based company embarked on a restructuring program, consolidating its divisions and changing its name to **Sabre** Inc. Over the past few months **Sabre** also unveiled a slew of products and services, and now is working on a technology...
- ...it says will completely change the way suppliers interact with agents. But perhaps most significantly, **Sabre** is expanding into the leisure arena.

Jim Poage, **Sabre'**s vice president-customer marketing, says all the changes come in response to what he...

 \dots an agency works, and agencies are even less familiar with how suppliers work."

Poage says **Sabre** wants to improve the relationship between both sides, which means being able to offer more...

...re increasing the capability of the distribution channel to push through

supplier information," he says. **Sabre** is opening up the capability to push frequent-flyer programs, partnerships with hotels, first-class lounges, special amenities, baggage handling and other offers. **Sabre** also is adding value to its agent-based technology. "Agents have to know a lot...

- ...to provide an itinerary that makes sense for them," says Poage. Over the past year, **Sabre** has been introducing products and services that work toward these goals. For instance, **Sabre** has been standardizing seat maps for its airline partners across its distribution tools. In addition...
- ...Travelocity.com (www.travelocity.com), the GDS is working to make them available in its **Sabre** BTS corporate booking tool and in its Web-based Planet **Sabre** agent product.

Lowest Fare. In April **Sabre** launched an airline booking tool called fare-led availability, which is designed to accommodate travelers...

...is Online Trip Review, a Web-based service that allows customers who book travel through **Sabre** to view their itinerary online at (www.itinerary.sabre.com).

Eventually, the company expects to populate the site with destination information, weather forecasts, **customized** travel promotions and other utilities. Also last month **Sabre** expanded the availability of its **AgentExplorer** Web site (www.agent explorer.sabrecom). The site, which provides resources to help agents research...

...and exclusive travel offers, is now available directly over the Internet, instead of just through **Sabre's** Web-based tools.

On the supplier side, **Sabre** last year launched PromoSpots, a marketing tool that allows airlines, hotels and other companies to deliver **customized** travel promotions in the **Sabre** system at the point of sale. **Sabre** also developed Hotelligence, a reporting tool that provides subscriber hotels with detailed reservation and benchmarking data.

Sabre's ultimate goal is to create a single, integrated solution that serves the needs of...

...about five years.

Poage calls Vision One-to-One a way of managing and delivering **customized** travel information at the point of sale, so as to better match clients' needs with...

...used. That information is inputted into a Decision Support System, which is housed with both **Sabre** and the participating supplier. The system reads the customer data and is able to send a unique message to the agent containing **customized** availability, commission data and premium

services set aside specifically for that user.

photo omitted

At...

... Their data and preference are again entered in the Decision Support System and, again, a **customized** message is returned with a price that reflects the customer's unique situation. The pricing...

...might also include offers meant to promote partner companies, such as hotels or cruise lines.

Sabre plans to begin beta-testing Vision One-to-One at the end of third quarter...

...agreed to participate on the supplier side, but participation will eventually grow, says Scott Alvis, Sabre's senior vice president-associate sales and marketing. Says Alvis: "Airlines have relationships with everyone from hotels to car rental companies to phone companies, and they're starting to bundle and cross-sell their own inventory with these products."

Unique Ability. Five Star Travel Association recently chose Sabre as its preferred technology provider, due in part to Sabre's new technology platform. "They showed us a unique ability to match specific clients to...

...move business."

Fort Worth-based API Travel Consultants plans to launch a technology agreement with **Sabre** this quarter. Matthew Upchurch, API's managing principal, says **Sabre**'s strength has always been the technology behind its products. "A lot of CRSs are focusing attention on the graphical user interface," says Upchurch. "**Sabre**'s strength is the operating system behind all these business applications and software programs."

Alvis...

 \dots to-one marketing going on now, but it'll explode over the next few years."

Sabre's ability to offer such a solution is due in part to its new organizational structure. Suppliers and agents long complained that **Sabre'**s bureaucracy was so entrenched that it was difficult even to find the fight department...

...the same problems. We're also concentrating on sets of technologies that are core to **Sabre**'s business. For technology outside that realm, we're going outside the company."

Along with its corporate restructuring, **Sabre** is realigning its strategic goals. No longer is the GDS content just to master the corporate travel margin leisure market is becoming more important. To that end, in

January 1998 **Sabre** rolled out its Leisure Alliance program with MasterCard. Initially the goal was to bring together partners from the cruise, tour, car, hotel and travel insurance segments to offer exclusive **packages** and incentives to leisure travelers. Agents who booked with partner suppliers would also qualify for...

...and AIG Assist Global Travel Protection have since joined as participants.

Virtual Travel. This year **Sabre** introduced its Virtually There line of travel guides in conjunction with Travel & Leisure Custom Publishing...

...hotel and dining information for select destinations in the U.S., are given free to **Sabre** agencies to send to their clients when they book travel to participating cities.

Meanwhile, Sabre has expanded the number of vendors available through its Windows-based CruiseDirector reservation tool and its Sabre Tours booking product. These efforts, however, have met with mixed success. Eddie Carrera, an agent with Passport To Leisure Travel in San Francisco, says that whenever he opened CruiseDirector, the Sabre system crashed. And Sharon Tizzie, a consultant with Wallingford, Conn.-based TravelWorks, says Sabre's tour products aren't flexible enough. Says Tizzie: "We're often asked to do five or six things at one time. But with Sabre's tour product, if you switch jobs during the middle of a booking, you have to start all over again."

But some observers say **Sabre** is progressing in the leisure area. Travel attorney Jeffrey Miller, who has worked on several contract deals with GDSs, says **Sabre**'s recent consortium agreements may signal an important change for the company. "Signing up leisure-oriented consortiums

certainly gives **Sabre** more credence to say that's where it's positioning itself," Miller says.

Steve Kaplan...

...of Phoenix-based Crown Travel Group, says the organization signed a preferred-supplier deal with **Sabre** in March because it offered the leisure-oriented consortium a number of new opportunities. Says Kaplan: "Fifty percent of our members are **Sabre** subscribers, so we already had pretty deep penetration into our membership. But we were very impressed with **Sabre**'s leisure product and the increased numbers they have on the vendor side for tour operators, as well as cruise lines. That provides our leisure members with...tremendous opportunities. **Sabre**'s become extremely aggressive in providing those offerings."

Upchurch, whose API member agencies are heavily focused on leisure travel, also says **Sabre** offered his group tremendous opportunities. The partnership will allow API to integrate **Sabre'**s booking technology into API's own Web technology and develop user interfaces that are...

...audience. "The hope for the API partnership is to funnel more leisure bookings through the **Sabre** system by letting agents use a **customized** front end," says Upchurch. "If we're able to use **Sabre** to provide proprietary information and communicate to our customers the special things that we do...

...way."

But despite the technological innovations and push toward the leisure market, for many agencies, **Sabre** has a bete noire: its online division. No area of technology has so unsettled travel agents as has the Internet, and **Sabre** has been at the forefront of the medium with its Travelocity.com booking site. Travelocity...

...travel agencies in the country. That activity has raised concerns in the agency community that

Sabre may be competing against its own customers.

photos omitted

Travelocity.com President Terrel Jones defends...

...initially on the Internet.

But Poage says agents benefit in many ways from the technology **Sabre** develops for Travelocity.com. He says, for example, one of the reasons products such as fare-led availability can be launched so quickly is because **Sabre** was able to test it in an online environment. "Travelocity is like a petri dish...

...with it. From there we can move it into the travel agent environment or to **Sabre** BTS."

Adds Alvis: "The Internet is the best sales and marketing tool ever for agents...

...agents communicate better with customers."

In the end, despite all the new products and initiatives, **Sabre** still offers agents what it always has—a way to arrange travel electronically. The difference...

...and have them ready today.

For any business, those are tough demands, but Poage says **Sabre** is more than up to the challenge. "We'll always have the edge," he says. "You'll always be able to get more from a **Sabre** agent because we're always out there pushing the envelope."

Fast Facts

Sabre Inc.

Business: GDS for airlines, hotels, car rental companies, railroads, tour operators, cruise lines and...

... to airlines and hotels.

Phone: 817-963-6400

Fax: 817-931-0780

Web site: www.sabre.com

Company Names:

SABRE INC

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(Sabre and Digital Rez Software get into a partnership allowing agents to book events via the Sabre AgentExplorer Web site

TEXT:

Sabre has partnered with British Columbia-based Digital Rez Software Corp. to allow agents to book nontraditional properties and events through the members-only Sabre AgentExplorer Web site. The partnership will open up more than 1,000 properties that would otherwise

...electronically bookable, including independent resorts, campgrounds, charter operators, golf courses and motels. While on the **AgentExplorer** site, agents will be able to access Digital Rez's ROS2000, a Windows-based reservations...

Company Names:

SABRE INC

Product Names:

...Communications software packages, except networking (737251...

10/K/3 (Item 1 from file: 624) McGraw-Hill Publications

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Sabre Provides Agents Customized Internet Travel
Content

TEXT:

The **Sabre** Group has released **AgentExplorer**, which enables travel agents to create a personal page of travel content - five-day weather...

... travel advisories, currency exchange rates, driving directions, and destination activities - based on client interests. The **Sabre** Group and MasterCard also are teaming to provide agents access to special discount offers for...

COMPANY NAMES: MasterCard ; Sabre Group

10/K/4 (Item 2 from file: 624) McGraw-Hill Publications (c) 2007 McGraw-Hill Co. Inc. All rights reserved.

Sabre Introduces Low-Fare Tracking On Web Site

TEXT:

The **Sabre** group's web site for travel agents, **AgentExplorer**, is offering a tool to keep agencies apprised of bargains. "Today's Low Fares," a bulletin board agencies can **customize** to track as many as 20 city-pairs traveled most frequently by their customers, shows...

... date on which the fare last changed. Agent- Explorer can be accessed using the Planet **Sabre** or Turbo **Sabre** point-of- sale tools.

10/K/5 (Item 1 from file: 621)

Gale Group New Prod.Annou.(R)

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(USE FORMAT 7 FOR FULLTEXT)

Sabre Unveils Latest Offerings in Its Suite of Internet Solutions; Internet Solution Suite Builds Customer Loyalty...

Text:

...WORTH, Texas, Nov. 18 /PRNewswire/ -- Recognizing the competitive environment in which travel agencies now operate, Sabre (NYSE: TSG) today announced a suite of solutions that capitalize on the power of the...

Increasing Revenue

To help **Sabre** connected agencies better serve existing clients and reach new customers, **Sabre** is providing a complimentary, **personalized** Web page that links to **Sabre** Web Reservations. **Sabre** connected agents can provide travel booking services to their customers via the Web while integrating bookings with the traveler's information in the **Sabre** system. Agencies also receive a free listing in the Travelocity.com agency directory, providing access...

...strategy is to leverage the Internet and Web technologies to provide e-commerce tools to **Sabre** connected agencies," said Sam Gilliland, senior vice president of product marketing for **Sabre**. "This reinforces our commitment to providing travel agents with innovative technology and real cost savings."

Lowering Travel Agency Operating Costs

Sabre offers a variety of information delivery options that provide agencies with the flexibility to balance...

...network connectivity for main offices, branches and remote users.

The latest flexible connectivity offering is **Sabre**(R) Net Platform for remote and individual users, a new low-cost, no-risk pricing ...

...host agency.

Agencies with Windows 95, Netscape and an Internet Service Provider account may download **Sabre** Net Platform and implement within a week, without enduring the cost and time delay of...

...and occur seamlessly without users having to load diskettes or CDs, or reconfigure their systems.

Sabre Net Platform is also available as a complete, small agency solution with additional features that include local ticketing and modem sharing software for up to five users.

"With **Sabre** Net Platform, my agents have an easy-to-use tool that can be used practically...

... New York City -- which really maximizes our travel time. With seamless updates and technology enhancements, **Sabre** provides tools that are essential to running my business."

Since the initial release of **Sabre** Net Platform in April of this year, **Sabre** has saved more than 4,000 **Sabre** connected agencies worldwide more than \$4 million in connectivity costs alone by using low cost ISP service.

By capitalizing on the Internet connectivity architecture **Sabre** has developed, agencies will soon be able to operate other desktop reservations software such as Planet **Sabre** and Turbo **Sabre** via the Internet, including the soon to be released

Sabre Virtual Private Network (VPN) solution. Agencies will be able to take advantage of high-speed, broadband solutions such as cable modems and digital subscriber lines that offer access to **Sabre** and the Internet at speeds more than 30 times faster than today's alternatives.

Providing Greater Value to Agency Clients

Sabre has developed a variety of complimentary tools to help agents provide unparalleled service -- generating loyalty and making agents invaluable to their customers.

AgentExplorer, the company's exclusive password-protected Web site, provides Sabre connected travel agents with pre-screened, Web-based travel content that is conveniently categorized. The Web site has recently been redesigned to streamline navigation. Now, agents are able to personalize AgentExplorer to display such information as "Today's Low Fares," weather and currency exchange rates.

Sabre is also the first computer reservations system to deliver a graphical itinerary via a secured Web site with Virtually There(TM), www.virtuallythere.sabre.com. Travelers can access their trip itinerary via the Virtually There Web site 24-hours...

...agency.

In addition to the value-added sales and service tools and flexible connectivity options, **Sabre** leverages the power of the Internet to provide superior online support services to **Sabre** connected agencies. Today, the company's Web-based hardware diagnostic tool, FIX Online, provides agencies with quick-and-easy access to diagnostic information for their hardware.

Later this year, **Sabre**(R) Personal Trainer, an exclusive multi-media training solution, will provide online training and support. **Sabre** will also make live, interactive, instructor-led workshops available online through its electronic customer care center. In this Web-based customer care center, **Sabre** connected travel consultants will also be able to place orders online and track order status, without

contacting a Sabre representative.

Sabre is the global leader in applying information technology to meet the needs of the travel...

...Worth, Texas, the company has more than 10,000 employees worldwide who span 45 countries. **Sabre** reported 1998 revenues of \$2.3 billion, up 29 percent from 1997. Net earnings were \$232 million, up 16 percent from the prior year. More information on **Sabre** is available on the World Wide Web at http://www.sabre.com. **Sabre** and the **Sabre** logo are registered trademarks of an affiliate of **Sabre** Inc.

Company Names:

*Sabre Inc.

19991118

10/K/6 (Item 2 from file: 621) Gale Group New Prod.Annou.(R)

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(USE FORMAT 7 FOR FULLTEXT)

Digital Rez Software Corp. Signs Exclusive Deal With the SABRE Group.

Text:

SICAMOUS, British Columbia, March 17 /PRNewswire/ -- Today, The SABRE Group of Fort Worth, TX announced the signing of an Associate Distribution and Services Agreement... ... The relationship between the two companies will establish a key link between Digital Rez and SABRE AgentExplorer(SM), The SABRE Group's exclusive private (password protected) travel information Web site used by SABRE connected travel agencies worldwide. The initiative will allow travel agents who use SABRE to view and book reservations to more than 1,000 non-traditional properties using Digital Rez' new ROS2000(TM) reservations system, via the SABRE AgentExplorer interface.

With the addition of Digital Rez content to the **AgentExplorer**(SM) interface, **SABRE** connected travel agents may now view and make reservations to independent resorts, condos, motels, campgrounds...

...will now enable formerly inaccessible reservations operations to market and sell their reservation inventory through **SABRE** connected travel agents around the globe."

Digital Rez is a software development company providing one of the first **packaged**, real-time, online, Microsoft Windows(TM)-based computer reservation system for independent resorts, condos, motels...

...version of Digital Rez' ROS2000(TM) software is due to be released first quarter 1999.

SABRE AgentExplorer(SM) provides travel agents online Internet access to indexed destination information; maps; driving directions; weather...

...and cultural information; publications; the MasterCard Destination of the Month; and discounts and deals, including **personalized** low fare tracking and "Best Fares."

The **SABRE** Group is a world leader in the electronic distribution of travel and travel-related services...

...is a leading provider of information technology solutions for the travel and transportation industries, including **customized** software development and software products, transaction processing, consulting and total information technology outsourcing.

Company Names:

*SABRE Group

19990317

10/K/7 (Item 1 from file: 636)
Gale Group Newsletter DB(TM)
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(USE FORMAT 7 FOR FULLTEXT)

THE SABRE GROUP: The SABRE Group develops Internet solution for Japan Airlines web site Text:

M2 PRESSWIRE-24 November 1997-THE **SABRE** GROUP: The **SABRE**Group develops Internet solution for Japan Airlines web site (C)1994-97 M2
COMMUNICATIONS LTD

RDATE:241197

The **SABRE** Group (NYSE: TSG) has developed an online reservations solution for Japan Airlines' (JAL) American Region...

...http://www.japanair.com). The design of the booking engine is modeled after Travelocity, The **SABRE** Group's travel Web site (http://www.travelocity.com). A **customized** booking engine powered by the **SABRE** global distribution system, allows North American JAL customers to price air fares, book reservations and...

...are reaching out to their customers through the Internet," said Terry Jones, CIO of The **SABRE** Group. "With more than a decade of experience in online electronic commerce, we are well positioned to serve the airline industry in a variety of Web ventures."

"SABRE's Internet solutions provide online travel services unrivaled by any other travel technology company," said...

...one-stop travel planning Web site for do-it-yourself travelers, combines access to the **SABRE** global distribution system with a vast database of destination information. In 1985, easySABRE was introduced to provide an easy-to-use interface to the **SABRE** system. Through the Internet (http://www.easysabre.com) and online services, easySABRE members have access to travel information previously available only to travel industry professionals. The **SABRE** Group is a leader in the electronic distribution of travel and travel-related services around...

...is a leading provider of information technology solutions for the travel and transportation industry, including **customized** software development and software product sales, transaction processing, consulting and total information technology outsourcing.

The **SABRE** Group is a leading provider of Internet travel technology tools for travel agencies, corporations and consumers. Other key **SABRE** Internet products include Planet **SABRE**, **SABRE** Web Marketing/Web Reservations and **SABRE AgentExplorer** for the travel agency community and **SABRE** Business Travel Solutions for corporate travel departments.

Japan Airlines, the flagship airline of Japan, flies... ...world's largest fleet of 747 aircrafts, and leads the industry in on-time operations.

"SABRE" is a registered service mark and "Travelocity" is a service mark of an affiliate of The SABRE Group Inc. Media representatives also can access current SABRE Group news releases via the Internet. Visit our new Web site at http://www.sabre.com.

CONTACT: Judy Haveson/Dawn Caesar Tel: +1 713 546-2230 e-mail: judy@vollmerpr...

19971124

10/K/8 (Item 1 from file: 613)

PR Newswire

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...IL-Excite@Home

(CHICAGO) Excite@Home Debuts New Travel Rewards Management Feature on My

Excite Customized Homepage in Partnership With MaxMiles, Inc.

SFTH029 12/02/1999 08:30 r f bc...According to IDC

DCTH003 12/02/1999 09:00 r f bc-DC-Skyjet.com-Sabre (WASHINGTON) Skyjet.com Announces Agreement With Sabre; Distribute

Skyjet.com Air Charter Reservation Service Via Sabre AgentExplorer

LATH005 12/02/1999 09:00 r f bc-CA-JOBTRAK.COM-Rules (LOS ANGELES...

...MN-CA-CrossWorks-SCO

(SANTA CRUZ) SCO and CrossWorks Announce Agreement to Jointly Offer Migration **Package**

ATTH006 12/02/1999 09:39 r f bc-GA-eCompanyStore.com (ATLANTA) eCompanyStore.com...

10/K/9 (Item 1 from file: 813)

PR Newswire

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SABRE AgentExplorer Provides Customized Internet Travel Content for Agents

...their services to travelers on a one-to-one basis. With the newest release of **AgentExplorer** from The **SABRE** Group (NYSE: TSG), travel agents can create a personal page of travel content according to their clients' interests.

AgentExplorer gives SABRE agents the ability to provide travelers with value-added information from the Internet, such as...

...to integrate Internet travel content into daily customer communication. The customizable environment now available with **AgentExplorer** was created using Apple Computer's WebObjects tool.

"AgentExplorer is an exciting product that lets travel agents use the power of the Internet to...

...vice president, worldwide sales at Apple Computer, Inc. (Nasdaq: AAPL). "Apple is thrilled that The **SABRE** Group has chosen to utilize WebObjects in its mission to enable travel agents to make smart, informed travel choices for their customers."

In addition, The **SABRE** Group and MasterCard are teaming to provide travel agents access to special discount offers for their customers. MasterCard Destination of the Month, a new feature available exclusively to **SABRE**- connected agents using **AgentExplorer**, will highlight a different destination each month including special discounts and deals associated with that destination.

"Through working with MasterCard and Apple Computer, The SABRE Group is able to offer agents valuable travel information in a customizable format to best suit their clients' needs," said Nancy Raynor, senior vice president of product marketing for SABRE Travel Information Network.

"AgentExplorer gives travel agents the ability to capture the Internet, combine it with their travel expertise and set their agency apart from the competition."

The **SABRE** Group is a world leader in the electronic distribution of travel and travel-related services...

...is a leading provider of information technology solutions for the travel and transportation industry, including **customized** software development and software products, transaction processing, consulting and total information technology outsourcing.

A screen shot of **AgentExplorer** available upon request. Current **SABRE** Group news releases may be accessed via the Internet. Visit the Company's Web site at http://www.sabre.com.

SABRE is a registered service mark, and the **SABRE** Group logo is a service mark of an affiliate of The **SABRE** Group Inc.

AgentExplorer is a registered service mark of The **SABRE** Group Inc.

WebObjects is a registered trade mark of Apple Computer, Inc.

SOURCE The SABRE Group

CONTACT: Taylor L. Cole of The SABRE Group, 817-963-6537

Web site: http://www.sabre.com

(TSG AAPL)

Company Name:

THE SABRE GROUP...

10/K/10 (Item 2 from file: 813)

PR Newswire

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The SABRE Group Develops Internet Solution for Japan Airlines Web Site

, Nov. 24 /PRNewswire/ -- The **SABRE** Group (NYSE: TSG) has developed an online reservations solution for Japan Airlines' (JAL) American Region ...

...http://www.japanair.com). The design of the booking engine is modeled after Travelocity, The **SABRE** Group's travel Web site (http://www.travelocity.com).

A customized booking engine powered by the SABRE

global

distribution system, allows North American JAL customers to price air fares, book reservations and...

...are reaching out to their customers through the Internet," said Terry Jones, CIO of The **SABRE** Group. "With more than a decade of experience in online electronic commerce, we are well positioned to serve the airline industry in a variety of Web ventures."

"SABRE's Internet solutions provide online travel services unrivaled by any other travel technology company," said...
...one-stop travel planning Web site for do-it-yourself travelers, combines access to the SABRE global distribution system with a vast database of destination information. In 1985, easySABRE was introduced to provide an easy-to-use interface to the SABRE system. Through the Internet (http://www.easysabre.com) and online services, easySABRE members have access to travel information previously available only to travel industry

professionals.

The **SABRE** Group is a leader in the electronic distribution of travel and travel-related services around...

...is a leading provider of information technology solutions for the travel and transportation industry, including **customized** software development and software product sales, transaction processing, consulting and total information technology outsourcing. The **SABRE** Group is a leading provider of Internet travel technology tools for travel agencies, corporations and consumers. Other key **SABRE** Internet products include Planet **SABRE**, **SABRE** Web Marketing/Web Reservations and **SABRE AgentExplorer** for the travel agency community and **SABRE** Business Travel Solutions for corporate travel departments.

Japan Airlines, the flagship airline of Japan, flies...

 \dots 747 aircrafts, and leads the industry in on-time operations. JAL -- a world of comfort.

"SABRE" is a registered service mark and "Travelocity" is a service mark of an affiliate of The SABRE Group Inc.

SOURCE The SABRE Group

NOTE TO EDITORS: Media representatives also can access current **SABRE**

Group news releases via the Internet

CONTACT: Judy Haveson, judy vollmerpr.com, or Dawn Caesar, dawn vollmerpr.com, both of Vollmer Public Relations, 713-546-2230, for The SABRE Group

Web site: http://www.sabre.com

Web site: http://www.travelocity.com

Web site: http://www.japanair.com

(TSG)

Company Name:

THE SABRE GROUP...

10/K/11 (Item 1 from file: 16)
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...online arena. It plans to open its doors this fall, and sell cruises and tour **packages** through its Web site (www.byebyenow.com) while offering sales support through a network of...

...wholesale travel companies. Integrated Marketing Professionals, formerly known as Casino Airlink, also offers all-inclusive **packaged** casino vacations from Atlanta and five cities in Florida to the Mississippi Gulf Coast. In...marketing and sales, as well as overseeing sales in Europe, the Middle East and Africa.

SABRE ADDS NINE -- Fort Worth, Texas-based GDS Sabre announced that it is adding nine lines of tour content providers to its Sabre Tours product. To accommodate the extra tour operators, Sabre Tours is changing from a one-screen to a two-screen display. The new tour...

...Sea World Vacations, Continental Airlines Vacations, Delta Vacations, Future Vacations, Key Tours and Trafalgar Tours. Sabre Tours currently gives agents access to 40 tour operators in the U.S. Agents can get one-half percent to 3 percent bonus commissions for booking tours electronically through Sabre, and the GDS offers two productivity credits for each traveled tour booked through Sabre Tours.

VIATOR JUMPS ON -- Sydney-based travel technology firm Viator Systems has formed an agreement with **Sabre** that will give agents access to Viator's Saint Travel Database on **Sabre**'s **AgentExplorer** Web site. Agents will be able to search the Saint database for travel products they...

...results, the ability to book flights and hotels, and information on ground transportation. Users can **customize** their own **packages** with access to instant tee-time reservations at nearly 200 golf courses nationwide. Merchandise, such...

19991011

10/K/12 (Item 2 from file: 16)
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(USE FORMAT 7 FOR FULLTEXT)

Sabre's AgentExplorer To Offer Bookings.

Text:

DALLAS/FORT WORTH -- In November Sabre agents will be able to

book travel products on **AgentExplorer**, **Sabre'**s agent-only Web site.

...for information more efficiently.

The new booking capability has come out of a partnership between Sabre and Viator, an Australian company.

The products agents will be able to book on Agent Explorer shall include tour **packages** and other travel products that are generally not available through CRSs.

Sabre is also considering adding PNR capability so that agents will be able to integrate such...

...that that capability would offer," said Michael Sites, vice president of global agency solutions for **Sabre**.

This is the first phase of an initiative to add more content to **AgentExplorer**, which currently has about 900 links to travel information.

Viator's Saint travel database contains...

...agents not only to research but to buy travel products through the Internet," Sites said.

Sabre plans to continue adding bookable content to **AgentExplorer**. The company is also working on adding bookable tee times at golf resorts, tickets to...

...that are using the Web but are not in CRSs.

"The real benefit to the **Sabre** travel agent is suddenly he or she can retain a sale that might have been...

19990913

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Sabre Savvy.

Text:

I'm pleased to announced that **Sabre** will be our official technology sponsor at our Gaming & Specialty TravelExpo trade show April 26-28 in Biloxi, Miss. **Sabre** will play a major role throughout show. Tom Hala, director of **Sabre**'s Travel Information Network, will present a product knowledge seminar titled "Your Fast Track to Vacation Profits." **Sabre** also will have a display during two days of exhibitions and host a delegates' breakfast. Here's a preview of **Sabre**'s message.

...technology and resources with which to make planning a trip quick, easy and cost-efficient. **Sabre** believes increasing leisure-travel bookings is a must for agencies to grow. **Sabre**'s computer reservations system provides advanced tools such as **Sabre** Consolidators, **Sabre** Tours, **Sabre** Agent Explorer and **Sabre** CruiseDirector.

Sabre Agents. The latest in computer reservations technology and strong working relationships with suppliers enable Sabre -connected agents to access the most current information. Sabre Consolidators allows you to view and book discounted products electronically and in real-time. Sabre Agent Explorer gives access to an extensive library of travel information, including destination information, maps...

...821 hotels, 428 airlines, 148 tour operators, 54 car rental companies and eight cruise lines, **Sabre** agents can **customize** trips to fit any budget and lifestyle. With **Sabre** CruiseDirector, for example, you can choose a cruise line, region and date range with real...

...all aspects of travel arrangements, such as airline tickets, rental car, hotel stays and cruises. **Sabre** Tours provides you with immediate access to availability, pricing and confirmation of bookings.

Sabre agents can obtain the most current promotional information through daily faxes, E-mails and relationships with travel providers. By becoming familiar with these promotions and evaluating their quality, Sabre-connected agents can make cost-saving recommendations. Sabre makes special offers and promotions, including the MasterCard Destination of the Month, available for you...

...exchange, traveler's checks and other valuable foreign travel information, price quotations and booking verifications.

Sabre agents can quickly modify travel arrangements even during the trip. Clients can be notified of...

...late. Travelers can be in touch with you anywhere in the world at anytime with **Sabre's** Trip Review.

By booking travel through an agent, travelers are accessing unparalleled travel industry...

...Register today for the TravelExpo show so you can hear in detail the added value **Sabre** provides. A registration form is on pages 120 and 121, or call 800-967-0073...

...cutting measures. A live demo is available at [www.travel management.com].

KEEPING CONNECTED--The **Sabre** Group has partnered with IBM and Nokia to develop a real-time interactive service that...

...and receive updates from airlines through their mobile phones. The service will combine technology from **Sabre** Business Travel Solutions, IBM's e-business division and Nokia's mobile communication division. When the **Sabre** system determines that there is a delay or

cancellation in a flight, an update is...

...the message, the travelers can then make changes to their flights as needed.

DIGITAL RESERVATIONS--Sabre has partnered with British Columbia-based Digital Rez Software Corp. to allow agents to book nontraditional properties and events through the members-only Sabre AgentExplorer Web site. The partnership will open up more than 1,000 properties that would otherwise...

...electronically bookable, including independent resorts, campgrounds, charter operators, golf courses and motels. While on the **AgentExplorer** site, agents will be able to access Digital Rez's ROS2000, a Windows-based reservations...

Company Names:

*Sabre Corp.

19990412

10/K/14 (Item 4 from file: 16)
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...If GO! customers choose to receive Internet access through Worldspan, they will be given a **customized** browser (with links to Worldspan's training servers), as well as Internet access for all...

...plus a \$3 transaction fee per booking. There is a minimum monthly fee of

\$150.

SABRE: SABRE features a variety of applications for Web-interested agencies, including Internet access, online booking and customized travel information.

Planet SABRE and Turbo SABRE, both Windows-based technology platforms, offer agents reservations capability, access to the Internet, E-mail communication and the ability to read newsgroups. Version 2.0 of Planet SABRE will include other features, such as graphical itineraries, travel promotions, integrated flights, fares and rules on a single screen.

SABRE also offers AgentExplorer, a Web site that gives retailers access to such travel-related information as weather reports, advisories, currency exchange rates and driving directions. In addition, through AgentExplorer users can create customized pages for their own Web sites and fill them with information from AgentExplorer.

Also available are Internet tools for corporate clients who use **SABRE** Business Travel Solutions. Businesses can implement

SABRE's secure E-commerce product without installing any hardware or software on-site. Instead, corporate...

- ...technology company, to offer various Internet tools to Amadeus customers. The two companies offer a **package** that includes Internet access and E-mail services available to agents who use the MAXSys...
- ...mail or both. Installation and connection can be completed within a 48-hour period. The **package** allows for up to 20 users to have Internet access, with an option to increase that number in increments of 10.

Agents can purchase or lease the **package**. The one-time set-up price ranges from \$375 (software only) to \$2,200 (hardware...

... The agency handles the ticketing and processing.

For corporate clients Amadeus provides Corporate Circle, a package of services that includes consulting tools, business-development seminars, networking opportunities, training and support. TripSolution is also part of the Corporate Circle package. TA

19980727

10/K/15 (Item 1 from file: 20)
Dialog Global Reporter
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(USE FORMAT 7 OR 9 FOR FULLTEXT)
Aust's Viator Systems announces alliance with Sabre

... Viator Systems has broadened its global reach, announcing today an alliance with United States-based **Sabre** Inc that will connect it with more than 40,000 travel agents worldwide.

Viator, formerly...

...were put back so the company could concentrate on its business projects, such as the **Sabre** alliance.

Mr Cuthbert said the alliance involved Viator's Saint Travel Database being featured on **Sabre**'s **AgentExplorer** website.

He said **Sabre** is a global leader in information technology for the travel and transportation industries.

AgentExplorer is a private website which provides 42,000 Sabre-connected travel agents around the world with information that can be accessed to research travel destinations.

"Sabre is the biggest guy out there," Mr Cuthbert said at the alliance announcement in Sydney today.

He said one third of all travel bookings in the world are booked through **Sabre**.

The Saint database allows consumers to research and buy travel products through the Internet such...

... Great Barrier Reef, a week holidaying in a Tuscan villa, or a golf and accommodation **package** in Scotland, we are aiming to provide premium product, plenty of supporting information and a...

Company Names:

Sabre Group Holding Inc

19990816

10/K/16 (Item 2 from file: 20)
Dialog Global Reporter
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(USE FORMAT 7 OR 9 FOR FULLTEXT)
AUSTRALIA'S VIATOR SYSTEMS ALLIES WITH SABRE OF US

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Company Names:

Sabre Group Holding Inc

19990817

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10/7/13 (Item 3 from file: 16)
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06292635 Supplier Number: 54469301 (THIS IS THE FULLTEXT)

Sabre Savvy.

Graham, John C. Travel Agent, v 294, n 10, p 42(1) April 12, 1999

Text:

I'm pleased to announced that **Sabre** will be our official technology sponsor at our Gaming & Specialty TravelExpo trade show April 26-28 in Biloxi, Miss. **Sabre** will play a major role throughout show. Tom Hala, director of **Sabre**'s Travel Information Network, will present a product knowledge seminar titled "Your Fast Track to Vacation Profits." **Sabre** also will have a display during two days of exhibitions and host a delegates' breakfast. Here's a preview of **Sabre**'s message.

Travel agents today have an incredible array of technology and resources with which to make planning a trip quick, easy and cost-efficient.

Sabre believes increasing leisure-travel bookings is a must for agencies to grow. Sabre's computer reservations system provides advanced tools such as Sabre Consolidators, Sabre Tours,

Sabre Agent Explorer and Sabre CruiseDirector.

Sabre Agents. The latest in computer reservations technology and strong working relationships with suppliers enable Sabre -connected agents to access the most current information. Sabre Consolidators allows you to view and book discounted products electronically and in real-time. Sabre Agent Explorer gives access to an extensive library of travel information, including destination information, maps and driving directions, weather, discounts and deals.

With access to more than 40,821 hotels, 428 airlines, 148 tour operators, 54 car rental companies and eight cruise lines, **Sabre**

agents can **customize** trips to fit any budget and lifestyle. With **Sabre** CruiseDirector, for example, you can choose a cruise line, region and date range with real-time access to availability, rate comparison and dining arrangements. Much like a personal shopper, you'll be able to provide your clients one-stop shopping for all aspects of travel arrangements, such as airline tickets, rental car, hotel stays and cruises. **Sabre** Tours provides you with immediate access to availability, pricing and confirmation of bookings.

Sabre agents can obtain the most current promotional information through daily faxes, E-mails and relationships with travel providers. By becoming familiar with these promotions and evaluating their quality, Sabre-connected agents can make cost-saving recommendations. Sabre makes special offers and promotions, including the MasterCard Destination of the Month, available for you to offer your customers.

You can provide assistance with luggage insurance, passport and visa applications, inoculation requirements, currency exchange, traveler's checks and other valuable foreign travel information, price quotations and booking verifications.

Sabre agents can quickly modify travel arrangements even during the trip. Clients can be notified of any changes to their itinerary before it's too late. Travelers can be in touch with you anywhere in the world at anytime with Sabre's Trip Review.

By booking travel through an agent, travelers are accessing unparalleled travel industry expertise and technology that are sure to save them time and money. The added value that the GDS provides you is a key to ensuring great customer service and, ultimately, the building of a loyal client base.

Register today for the TravelExpo show so you can hear in detail the added value **Sabre** provides. A registration form is on pages 120 and 121, or call 800-967-0073, fax 888-878-8221. See you in Biloxi!

RELATED ARTICLE: Market Monitor

News Update

LOWESTFARE IPO--Lowestfare.com [www.lowestfare.com] plans to file for an initial public offering. The company operates a discount travel Internet site for leisure travelers and small-business customers. The company started out on the Web in August 1995, then branched out onto the Internet in October 1996. It offers reservations through several channels, including the Internet, its toll-free phone numbers and through its affiliations with more than 800 travel agencies.

GOING DIRECT--WizCom International announced that four hotel chains have agreed to use the company's Internet booking engine, TravelWiz, to provide direct reservations over the Internet. The chains--Aston Hotels, Mandarin Oriental, Signature Inns and ERS--will use the TravelWiz product to provide real-time access to reservations and rate information available in their own corporate central reservation system. WizCom says the TravelWiz product is easier to maintain than sending a hotel's current rates and room availability to a GDS.

ONLINE TRAVEL MANAGEMENT--San Francisco-based TravelManagement.com, known to some agents as an online employee recruiting company, has launched a pilot project to compile data on corporate travel costs. After the two-month period ending in May, agents will be able to use the data in two

ways: They can enter their clients' data into the online system (each client would pay \$495 a year to have its data entered) and compare its

travel costs with averages compiled on the site. Or agents themselves can subscribe to the system for \$795 a year and, without submitting any data, use the information to advise their clients on cost-cutting measures. A live demo is available at [www.travel management.com].

KEEPING CONNECTED--The **Sabre** Group has partnered with IBM and Nokia to develop a real-time interactive service that will allow travelers to change flight plans and receive updates from airlines through their mobile phones. The service will combine technology from **Sabre** Business Travel Solutions, IBM's e-business division and Nokia's mobile communication division. When the **Sabre** system determines that there is a delay or cancellation in a flight, an update is sent to affected travelers through their Nokia mobile phone. After receiving the message, the travelers can then make changes to their flights as needed.

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Hot Products

CALL TO CONDOS--Stamford, Conn.-based Condominium Travel Associates, a consortium of agents marketing condo, villa and home vacation rentals, has announced a marketing agreement with DIAL 800, a Beverly Hills, Calif.-based company that builds other firms centered on toll-free, word-based telephone numbers. As the owner of 800-ORLANDO, DIAL 800 will soon launch a nationwide promotion campaign. Consumers who call 800-ORLANDO requesting rentals will be directed to the Condominium Travel Associates Reservation Center and to travel agency members, who will receive commissions of 12 percent to 20 percent.

Odds & Ends

For the seventh consecutive year, Amadeus won the Gold Award for Top Airline Reservations System from the Travel Trade Gazette Europa. Amadeus also won the Silver Award for Top Hotel Reservations System ... Pleasant Holidays earned two Select Site awards from GlobalDiscoveries.com, a company that specializes in Web site evaluations. Pleasant Holiday's Web site [www.pleasantholidays.com] offers online reservations for its Hawaii products.

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? s cruisedirector S11 82 S CRUISEDIRECTOR ? ds Set Items Description S1 112 S AGENTEXPLORER??? S2 112 S AGENTEXPLORER???? S3 80237 S SABRE **S4** 112 S S2 AND S3 S5 72347437 S PD<20000209 69 S S5 AND S4 S6 S7 8114142 S PACKAG??? OR BUNDL??? S8 2107747 S PERSONALIZ??? OR CUSTOMIZ??? S9 32 S S6 AND (S7 OR S8) S10 16 RD S9 (unique items) S11 82 S CRUISEDIRECTOR ? s cruise-director S12 0 S CRUISE-DIRECTOR ? s (s2 or s11) and s3 and s5 and (s7 or s8) **Processing** Processing Processing Processing Processing **Processing Processing** Processing 112 S2

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Processing

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Duplicate detection is not supported for File 349.

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S14 33 RD (UNIQUE ITEMS)

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14/K/1 (Item 1 from file: 9) Business & Industry(R)

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Sabre's Two-Edged Sword

(Sabre initiated restructuring effort about two months ago; changed name, consolidated divisions

ABSTRACT:

Sabre Inc (Fort Worth, TX), the former SABRE, set out on a restructuring endeavor about two months earlier, consolidating its divisions as well... ...is moving into the leisure arena. Still, despite the company's new initiatives and products, Sabre continues to provide agents what it historically has done, which is a method for arranging... ...difference now, perhaps is that GDSs are receiving more requests from their agents than previously. Sabre initiated an airline booking tool in 4/99 known as fare-led availability, which is... ...of travelers wanting to travel for the lowest fares. The article provides more details about Sabre.

TEXT:

... supplier-agent relationship and expand into leisure travel

Until just a few years ago, the **SABRE** (Semi-Automated Business Research Environment) acronym described the GDS perfectly: a transaction processing company designed to manage airline inventory in a highly structured distribution system. **SABRE** became a leader in the world of automated travel distribution, serving travel agents, consumers and...

- ...based company embarked on a restructuring program, consolidating its divisions and changing its name to **Sabre** Inc. Over the past few months **Sabre** also unveiled a slew of products and services, and now is working on a technology...
- ...it says will completely change the way suppliers interact with agents. But perhaps most significantly, **Sabre** is expanding into the leisure arena.

Jim Poage, **Sabre'**s vice president-customer marketing, says all the changes come in response to what he...

...an agency works, and agencies are even less familiar with how suppliers work."

Poage says **Sabre** wants to improve the relationship between both sides, which means being able to offer more...

- ...re increasing the capability of the distribution channel to push through supplier information," he says. **Sabre** is opening up the capability to push frequent-flyer programs, partnerships with hotels, first-class lounges, special amenities, baggage handling and other offers. **Sabre** also is adding value to its agent-based technology. "Agents have to know a lot...
- ...to provide an itinerary that makes sense for them," says Poage. Over the past year, **Sabre** has been introducing products and services that work toward these goals. For instance, **Sabre** has been standardizing seat maps for its airline partners across its distribution tools. In addition...
- ...Travelocity.com (www.travelocity.com), the GDS is working to make them available in its **Sabre** BTS corporate booking tool and in its Web-based Planet **Sabre** agent product.

Lowest Fare. In April **Sabre** launched an airline booking tool called fare-led availability, which is designed to accommodate travelers...

...is Online Trip Review, a Web-based service that allows customers who book travel through **Sabre** to view their itinerary online at (www.itinerary.sabre.com).

Eventually, the company expects to populate the site with destination information, weather forecasts, **customized** travel promotions and other utilities. Also last month **Sabre** expanded the availability of its **AgentExplorer** Web site (www.agent explorer.sabrecom). The site, which provides resources to help agents research...

...and exclusive travel offers, is now available directly over the Internet, instead of just through **Sabre'**s Web-based tools.

On the supplier side, **Sabre** last year launched PromoSpots, a marketing tool that allows airlines, hotels and other companies to deliver **customized** travel promotions in the **Sabre** system at the point of sale. **Sabre** also developed Hotelligence, a reporting tool that provides subscriber hotels with detailed reservation and benchmarking data.

Sabre's ultimate goal is to create a single, integrated solution that serves the needs of...

...about five years.

Poage calls Vision One-to-One a way of managing and delivering **customized** travel information at the point of sale, so as to better match clients' needs with...

...used. That information is inputted into a Decision Support System, which is housed with both **Sabre** and the participating supplier. The system reads the customer data and is able to send a unique message to the agent containing **customized** availability, commission data and premium services set aside specifically for that user.

photo omitted

At...

... Their data and preference are again entered in the Decision Support System and, again, a **customized** message is returned with a price that reflects the customer's unique situation. The pricing...

...might also include offers meant to promote partner companies, such as hotels or cruise lines.

Sabre plans to begin beta-testing Vision One-to-One at the end of third quarter...

...agreed to participate on the supplier side, but participation will eventually grow, says Scott Alvis, **Sabre**'s senior vice president-associate sales and marketing. Says Alvis: "Airlines have relationships with everyone from hotels to car rental companies to phone companies, and they're starting to **bundle** and cross-sell their own inventory with these products."

Unique Ability, Five Star Travel Association recently chose **Sabre** as

Unique Ability. Five Star Travel Association recently chose **Sabre** as its preferred technology provider, due in part to **Sabre'**s new technology platform. "They showed us a unique ability to match specific clients to...

...move business."

Fort Worth-based API Travel Consultants plans to launch a technology agreement with **Sabre** this quarter. Matthew Upchurch, API's managing principal, says **Sabre**'s strength has always been the technology

behind its products. "A lot of CRSs are focusing attention on the graphical user interface," says Upchurch. "Sabre's strength is the operating system behind all these business applications and software programs."

Alvis...

 \dots to-one marketing going on now, but it'll explode over the next few years."

Sabre's ability to offer such a solution is due in part to its new organizational structure. Suppliers and agents long complained that **Sabre'**s bureaucracy was so entrenched that it was difficult even to

find the fight department...

...the same problems. We're also concentrating on sets of technologies that are core to **Sabre**'s business. For technology outside that realm, we're going outside the company."

Along with its corporate restructuring, **Sabre** is realigning its strategic goals. No longer is the GDS content just to master the corporate travel margin leisure market is becoming more important. To that end, in January 1998 **Sabre** rolled out its Leisure Alliance program with MasterCard. Initially the goal was to bring together partners from the cruise, tour, car, hotel and travel insurance segments to offer exclusive **packages** and incentives to leisure travelers. Agents who booked with partner suppliers would also qualify for...

...and AIG Assist Global Travel Protection have since joined as participants.

Virtual Travel. This year **Sabre** introduced its Virtually There line of travel guides in conjunction with Travel & Leisure Custom Publishing...

...hotel and dining information for select destinations in the U.S., are given free to **Sabre** agencies to send to their clients when they book travel to participating cities.

Meanwhile, Sabre has expanded the number of vendors available through its Windows-based CruiseDirector reservation tool and its Sabre Tours booking product. These efforts, however, have met with mixed success. Eddie Carrera, an agent with Passport To Leisure Travel in San Francisco, says that whenever he opened CruiseDirector, the Sabre system crashed. And Sharon Tizzie, a consultant with Wallingford, Conn.-based TravelWorks, says Sabre's tour products aren't flexible enough. Says Tizzie: "We're often asked to do five or six things at one time. But with Sabre's tour product, if you switch jobs during the middle of a booking, you have to start all over again."

But some observers say **Sabre** is progressing in the leisure area. Travel attorney Jeffrey Miller, who has worked on several contract deals with GDSs, says **Sabre'**s recent consortium agreements may signal an

important change for the company. "Signing up leisure-oriented consortiums certainly gives **Sabre** more credence to say that's where it's positioning itself," Miller says.

Steve Kaplan...

...of Phoenix-based Crown Travel Group, says the organization signed a preferred-supplier deal with **Sabre** in March because it offered the leisure-oriented consortium a number of new opportunities. Says Kaplan: "Fifty percent of our members are **Sabre** subscribers, so we already had pretty deep penetration into our membership. But we were very impressed with **Sabre**'s leisure product and the increased numbers they have on the vendor side for tour operators, as well as cruise lines. That provides our leisure members with...tremendous opportunities. **Sabre**'s become extremely aggressive in providing those offerings."

Upchurch, whose API member agencies are heavily focused on leisure travel, also says **Sabre** offered his group tremendous opportunities. The partnership will allow API to integrate **Sabre'**s booking technology into API's own Web technology and develop user interfaces that are...

...audience. "The hope for the API partnership is to funnel more leisure bookings through the **Sabre** system by letting agents use a **customized** front end," says Upchurch. "If we're able to use **Sabre** to provide proprietary information and communicate to our customers the special things that we do...

...way."

But despite the technological innovations and push toward the leisure market, for many agencies, **Sabre** has a bete noire: its online division. No area of technology has so unsettled travel agents as has the Internet, and **Sabre** has been at the forefront of the medium with its Travelocity.com booking site. Travelocity...

 \dots travel agencies in the country. That activity has raised concerns in the agency community that

Sabre may be competing against its own customers.

photos omitted

Travelocity.com President Terrel Jones defends...

...initially on the Internet.

But Poage says agents benefit in many ways from the technology **Sabre** develops for Travelocity.com. He says, for example, one of the reasons products such as fare-led availability can be launched so quickly is because **Sabre** was able to test it in an online environment. "Travelocity is like a petri dish...

...with it. From there we can move it into the travel agent environment or to **Sabre** BTS."

Adds Alvis: "The Internet is the best sales and marketing tool ever for agents...

...agents communicate better with customers."

In the end, despite all the new products and initiatives, **Sabre** still offers agents what it always has—a way to arrange travel electronically. The difference...

...and have them ready today.

For any business, those are tough demands, but Poage says **Sabre** is more than up to the challenge. "We'll always have the edge," he says. "You'll always be able to get more from a **Sabre** agent because we're always out there pushing the envelope."

Fast Facts

Sabre Inc.

Business: GDS for airlines, hotels, car rental companies, railroads, tour operators, cruise lines and...

... to airlines and hotels.

Phone: 817-963-6400

Fax: 817-931-0780

Web site: www.sabre.com

Company Names:

SABRE INC

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(Sabre and Digital Rez Software get into a partnership allowing agents to book events via the Sabre AgentExplorer Web site

TEXT:

Sabre has partnered with British Columbia-based Digital Rez Software Corp. to allow agents to book nontraditional properties and events through

the members-only **Sabre AgentExplorer** Web site. The partnership will open up more than 1,000 properties that would otherwise ...

...electronically bookable, including independent resorts, campgrounds, charter operators, golf courses and motels. While on the **AgentExplorer** site, agents will be able to access Digital Rez's ROS2000, a Windows-based reservations...

Company Names:

SABRE INC

Product Names:

... Communications software packages, except networking (737251...

14/K/3 (Item 3 from file: 9) Business & Industry(R)

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TEXT:

...s reservations systems, TSI can dramatically boost its efficiency while reducing its outlets' reliance on **SABRE**'s **CruiseDirector**.

"That gives us an advantage in performance and speed, and also lists group space, whereas **SABRE** does not," said Vittoria. "The average cruise booking takes eight phone calls. It's that...

...to Vittoria, Cruise Control will also save TSI money by "reducing transaction fees charged by **SABRE**," as 75 percent of all TSI bookings will be processed directly through Cruise Control. "It...

...from Barcelona, I need to fly to Barcelona, and they can do that in one package. The pre- and post-cruise opportunities are there as well, say if I need a...

14/K/4 (Item 4 from file: 9)

Business & Industry(R)

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(SABRE Travel Information Network introduced CruiseDirector automated cruise reservations and information system, designed to make work of travel agents easier

ABSTRACT:

SABRE Travel Information Network has introduced **CruiseDirector** automated cruise reservations and information system, designed to make the work of travel agents easier, as the cruise industry launches larger ships with more details to be absorbed by agents. **CruiseDirector**, which is available to all **SABRE** Windows subscribers, has signed

up Princess Cruises as its initial on-line subscriber. The new... ...the USA, Canada and the Caribbean. Full-scale software distribution was begun 5/1/95. **CruiseDirector**'s point-and-click system provides for easy comparison of rates, allows agents to zoom...

TEXT:

SABRE's CruiseDirector res system is designed to make agents captain of the booking procedure

BY LAURA L...

...continues to introduce bigger ships with more details for agents to absorb, the launching of **SABRE** Travel Information Network's **CruiseDirector** automated cruise reservations and information system offers a way for retailers to keep pace.

Princess...

...the first on-line subscriber for Cruise-Director. Princess collaborated with Kloster Cruise Ltd. and **SABRE** to help create **CruiseDirector**, an effort that dates back to 1989. In 1993, Princess became the first cruise line...

...complete the sale -- something agents could be better at. It also uncomplicated the booking process."

CruiseDirector is available to all SABRE Windows subscribers, including 4,200 agency locations in the U.S., Canada and the Caribbean...

- ...the sale, helps for upselling and helps the agent maximize commission opportunity," says Daniel VanWinkle, **SABRE** market manager for leisure marketing and a former agent. "There are no formats and no...
- ... Users have immediate access to cabin availability, pricing, cabin-category inventory, pre- and post-cruise **packages**, and other information. The system also lets agents store client data, pricing details, regional promotions and commission structures. The average length of cruise booking is three to five minutes.

A CruiseDirector option allowing agents to view on-screen deck plans and cabin layouts via diskette or CD-ROM will be available in 1996, according to SABRE, which hopes to have 50 percent of the industry's market capacity on CruiseDirector by the end of the year.

CruiseDirector is also targeting about 80 percent of total market capacity by the end of 1996.

With CruiseDirector, agents will be better able to adjust to changes in traditional business operation. "Agents are...

...t in the past," says James. "Purchasing is at the buyer's convenience."

Agents say **CruiseDirector** offers solid booking potential. Vanessa Cohen, a cruise agent with Trips 'N Travel in Bay Harbour Island, Fla., was a member of the agent panel that advised **SABRE** in developing **CruiseDirector**. "**SABRE** was able to see the concerns of agents and of cruise-only agencies. They have...

...see box on p.34). Norwegian Cruise Line is expected to go on-line with **CruiseDirector** in the fall, but Carnival and Royal Caribbean Cruise Line say joining the **SABRE** system isn't necessarily in their plans. "Obviously we looked at **SABRE**, but we chose LeisureShopper," says Tim Gallagher, a spokesman for Carnival. "Right now, all of...

...own automated cruise res system, Cruise-Match 2000, in 1992, has no plans to join **CruiseDirector**, says a spokesperson. Nevertheless, VanWinkle says, "We believe they'll (RCCL) do it. It's...

Company Names:

SABRE TRAVEL INFORMATION NETWORK (AMR CORP)

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TEXT:

...an Internet link to subscribers and consumers, other res systems are studying similar connections. A **SABRE** spokesperson says AMR Corp. is planning to introduce this year a home page on the...

...maps and descriptions of cabins and a complete deck plan for all major cruise lines. **SABRE'**s **CruiseDirector** was to have included such a feature as well, using the SABREVision product. But with...

Product Names:

Applications software packages NEC (737279...

14/K/6 (Item 1 from file: 810)

Business Wire

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...at regular intervals

to take care of any service requests. Enhanced cabin amenities such as **personalized** stationery and luxury bath amenities will also be featured.

"What we are realizing is that... change a booking 24 hours a day, seven days a week, through Apollo LeisureShopper and **Sabre CruiseDirector**.

CONTACT: Princess Cruises, Los Angeles

Jill Biggins, 310/553-1770, ext. 5824

jbiggins@princesscruises.com...

14/K/7 (Item 1 from file: 624) McGraw-Hill Publications (c) 2007 McGraw-Hill Co. Inc. All rights reserved.

Sabre Provides Agents Customized Internet Travel Content

TEXT:

The **Sabre** Group has released **AgentExplorer**, which enables travel agents to create a personal page of travel content - five-day weather...

... travel advisories, currency exchange rates, driving directions, and destination activities - based on client interests. The **Sabre** Group and MasterCard also are teaming to provide agents access to special discount offers for...

COMPANY NAMES: MasterCard; Sabre Group

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Sabre Introduces Low-Fare Tracking On Web Site

TEXT:

The **Sabre** group's web site for travel agents, **AgentExplorer**, is offering a tool to keep agencies apprised of bargains. "Today's Low Fares," a bulletin board agencies can **customize** to track as many as 20 city-pairs traveled most frequently by their customers, shows...

... date on which the fare last changed. Agent- Explorer can be accessed using the Planet **Sabre** or Turbo **Sabre** point-of- sale tools.

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Sabre CRS offers travel agents incentives for bookings on Sabre Tourquide and Sabre CruiseDirector

TEXT:

Sabre computer reservations system is offering travel agents cash and vacation prizes for booking leisure travel on Sabre Tourguide and Sabre CruiseDirector. The Pack Your Bags promotion will award two agents \$500 cash each week through July 15. Four winners chosen in a drawing will receive travel packages to Las Vegas, Europe or North America, or cruises to Mexico or the Caribbean.

14/K/10 (Item 1 from file: 621)
Gale Group New Prod.Annou.(R)
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(USE FORMAT 7 FOR FULLTEXT)

Sabre Unveils Latest Offerings in Its Suite of Internet Solutions; Internet Solution Suite Builds Customer Loyalty...

Text:

...WORTH, Texas, Nov. 18 /PRNewswire/ -- Recognizing the competitive environment in which travel agencies now operate, Sabre (NYSE: TSG) today announced a suite of solutions that capitalize on the power of the...

Increasing Revenue

To help **Sabre** connected agencies better serve existing clients and reach new customers, **Sabre** is providing a complimentary, **personalized** Web page that links to **Sabre** Web Reservations. **Sabre** connected agents can provide travel booking services to their

customers via the Web while integrating bookings with the traveler's information in the **Sabre** system. Agencies also receive a free listing in the Travelocity.com agency directory, providing access...

...strategy is to leverage the Internet and Web technologies to provide e-commerce tools to **Sabre** connected agencies," said Sam Gilliland, senior vice president of product marketing for **Sabre**. "This reinforces our commitment to providing travel agents with innovative technology and real cost savings."

Lowering Travel Agency Operating Costs

Sabre offers a variety of information delivery options that provide agencies with the flexibility to balance...

...network connectivity for main offices, branches and remote users.

The latest flexible connectivity offering is **Sabre**(R) Net

Platform for remote and individual users, a new low-cost, no-risk pricing
...
...host agency.

Agencies with Windows 95, Netscape and an Internet Service Provider account may download **Sabre** Net Platform and implement within a week, without enduring the cost and time delay of...

...and occur seamlessly without users having to load diskettes or CDs, or reconfigure their systems.

Sabre Net Platform is also available as a complete, small agency solution with additional features that include local ticketing and modem sharing software for up to five users.

"With **Sabre** Net Platform, my agents have an easy-to-use tool that can be used practically...

... New York City -- which really maximizes our travel time. With seamless updates and technology enhancements, **Sabre** provides tools that are essential to running my business."

Since the initial release of **Sabre** Net Platform in April of this year, **Sabre** has saved more than 4,000 **Sabre** connected agencies worldwide more than \$4 million in connectivity costs alone by using low cost ISP service.

By capitalizing on the Internet connectivity architecture Sabre has developed, agencies will soon be able to operate other desktop reservations software such as Planet Sabre and Turbo Sabre via the Internet, including the soon to be released Sabre Virtual Private Network (VPN) solution. Agencies will be able to take advantage of high-speed, broadband solutions such as cable modems and digital subscriber lines that offer access to Sabre and the Internet at speeds more than 30 times faster than today's alternatives.

Providing Greater Value to Agency Clients

Sabre has developed a variety of complimentary tools to help agents provide unparalleled service -- generating loyalty and making agents invaluable to their customers.

AgentExplorer, the company's exclusive password-protected Web site, provides Sabre connected travel agents with pre-screened, Web-based travel content that is conveniently categorized. The Web site has